

MANAGING DYNAMIC ORGANIZATION

(IIM-C CERTIFIED MANAGEMENT DEVELOPMENT PROGRAM)

Training Context & Intended Audience

It is a cliché that today's business environment is turbulent; the VUCA environment is unforgiving and every executive must be *skill-ready* to face the unique challenges that are thrown at him every single day. There is a constant need of upgradation of skills, and perhaps, it is more necessary in the Middle-Eastern context. The Middle-East is faced with a unique blend of challenges; on one side, it is the bridge between the emerging East, and the maturing West. Rising incomes, aspirations also have put the region under the lens of many developed nations as potential investment destination, while the higher standards of living have attracted skills from nations far from its shores. As these nations are coping with own national aspirations, it is imperative for the individuals to upgrade their own skills, and hone themselves for the dynamic and challenging careers ahead.

The Topic

The topic for the 2-day training sessions are focused around (1) Managing Change in today's world; (2) Embracing Change and enabling change, (3) Effective Change Management. Every attempt will be made to contextualize the content to the need of the audience, and we feel that each and every participant will go back with actionable learning from these 2 days of intense interaction.

The Institute and the Resource Persons

Indian Institute of Management, Calcutta (IIMC) has consistently ranked as one of the premier institutes of Business studies in India. Established in the year 1961, it has over the years, increased its own stature in the area of quality management education. It is currently the only Business School in India to be awarded the **Triple Crown**,

accreditations from the prestigious ,  and  agencies. Further, it is also the sole member of the premier  institutes from India.



Prof. Vidyanand Jha belongs to the Behavioral Sciences Area and has vast expertise in the area of Change Management and Learning Organizations. He had completed his Doctoral Studies from Indian Institute of Management Ahmedabad. He has had considerable teaching experience at IIM Calcutta and has been a leading Consultant and Trainer for many organizations in India and abroad. Prof. Jha is an accomplished poet in his native language of Maithli.



Prof. Rajiv Kumar belongs to the Behavioral Sciences Area as well and has a unique blend of corporate training experience across major industries. He has been a prolific trainer and had acquired his PhD from Indian Institute of Management Ahmedabad. He has several top-notch publications in international journals to his credit.

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IIM-C CERTIFIED MDP PROGRAM

JANUARY 25 & 26 -2019

09:00 TO 17:00

@ FOUR POINTS BY SHERATON, DUBAI

For More details & Registration,

<https://snags.wildapricot.org/event-3112306>